**David Greenberg**

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**EDUCATION**

**The University of Texas at Dallas** May 2025

*Bachelor of Science, Finance*

Comet Transfer Scholarship

**The University of Utah**, Salt Lake CitySeptember 2021 – May 2022

*Bachelor of Science, Business* **GPA 3.4**

**CERTIFICATE**

**Fintech: Foundations, Payments, and Regulations,** Wharton OnlineJanuary 2023 – February 2023

*Financial Technology*

* Analyzed the rapid growth of robo-advising on the United States economy as well as international markets.
* Studied the choice architecture on the millennial demographic and the importance of capturing this market through their trillions of dollars and trending acceptance of financial banking and technology.

**Google Data Analytics**, CourseraMay 2022 – July 2022

*Data Analytics, Information Systems*

* Studied eight courses in the foundation of data analytics, ending with a capstone project.
* Implemented excel, SQL, and R Studios to process thousands of cells of data efficiently.
* Executed the fundamentals of data through preparation, process, and sharing.

**PROFESSIONAL EXPERIENCE**

**University Information Technology** Salt Lake City, UT

*Information Technology Helpdesk Assistant January 2022 – April 2022*

* Operated the digital platform Register Blast to schedule and monitor student exams with over 95% accuracy.
* Facilitated technology advice and learned to ticket on the platform Zendesk.
* Developed interpersonal skills through hundreds of varying customer support interactions.

**ACADEMIC PROJECT EXPERIENCE**

**REI Expansion,** Business Scholars March 2022 – April 2022

* Employed data analytics to segment REI’s market capitalization and find the most profitable sectors.
* Determined market entry points for REI that encapsulates over 60% greater market capitalization.
* Visualized the data using Tableau software to create concise graphical representations.

**ORGANIZATION EXPERIENCE**

**Business Scholars**, University of UtahSeptember 2021– May 2022

* Interpreted International business through 30 hours of educational experience in Paris, France.
* Coordinated group projects aimed to create value in everyday marketplaces.
* Networked with over 200 honors students aspiring in the field of Business.

**Finance Club**, University of UtahSeptember 2021– May 2022

* Collaborated in a network of over 80 finance enthusiasts to identify areas of the entry in the field of finance.
* Analyzed the investment fund run by students and staff at the University of Utah.
* Reinvested my stock portfolio with assistance and returned over 12% gains.

**ADDITIONAL INFORMATION**

*Skills*: Microsoft Excel, Tableau, SQL, Python, JavaScript, Register Blast, Zendesk

*Eligibility*: US Citizen